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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-------------|----------------------|-------------------------|------------------|
| 09/613,339 | 07/10/2000 | Nobuyoshi Morimoto | 5596-00300 | 9759 |
| 7590 01/13/2004 | | | EXAMINER | |
| Dan R. Christen | | | ELISCA, PIERRE E | |
| CONLEY ROSE & TAYON P.C. P O Box 3267 | | | ART UNIT | PAPER NUMBER |
| Houston, TX 77253-3267 | | | 3621 | |
| | | | DATE MAILED: 01/13/2004 | 4 |

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No. 09/613,339

Applicant(s)

Nobuyoshi, Morimoto

Examiner

Pierre E. Elisca

Art Unit **3621**



| | The MAILING DATE of this communication appears | on the cover sheet with the correspondence address | | | |
|--|--|---|--|--|--|
| Period | for Reply | | | | |
| THE | ORTENED STATUTORY PERIOD FOR REPLY IS SET MAILING DATE OF THIS COMMUNICATION. ions of time may be available under the provisions of 37 CFR 1.136 (a). In | TO EXPIRE MONTH(S) FROM no event, however, may a reply be timely filed after SIX (6) MONTHS from the | | | |
| mailing - If the - If NO - Failure - Any re | ; date of this communication. period for reply specified above is less than thirty (30) days, a reply within t | he statutory minimum of thirty (30) days will be considered timely. and will expire SIX (6) MONTHS from the mailing date of this communication. he application to become ABANDONED (35 U.S.C. § 133). | | | |
| Status 1) | Responsive to communication(s) filed on | /6/2003 | | | |
| 2a) 🗌 | This action is FINAL . 2b) 💢 This act | • | | | |
| 3) 🗆 | 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11; 453 O.G. 213. | | | | |
| Disposi | tion of Claims | | | | |
| 4) 💢 | Claim(s) 1-44 | is/are pending in the application. | | | |
| 4 | la) Of the above, claim(s) | is/are withdrawn from consideration. | | | |
| 5) 🗆 | Claim(s) | is/are allowed. | | | |
| | Claim(s) /-/+/4 | | | | |
| | Claim(s) | | | | |
| 8) 🗆 | | are subject to restriction and/or election requirement. | | | |
| Applica | tion Papers | | | | |
| 9) 🗆 | The specification is objected to by the Examiner. | | | | |
| 10) | The drawing(s) filed on is/are | a) \square accepted or b) \square objected to by the Examiner. | | | |
| | Applicant may not request that any objection to the o | drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | |
| 11) | The proposed drawing correction filed on | is: a) \square approved b) \square disapproved by the Examiner. | | | |
| | If approved, corrected drawings are required in reply | to this Office action. | | | |
| 12) The oath or declaration is objected to by the Examiner. | | | | | |
| • | under 35 U.S.C. §§ 119 and 120 | | | | |
| 13) \square Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). | | | | | |
| a) □ All b) □ Some* c) □ None of: | | | | | |
| | 1. Certified copies of the priority documents have been received. | | | | |
| | 2. Certified copies of the priority documents have been received in Application No | | | | |
| | Copies of the certified copies of the priority d application from the International Bure ee the attached detailed Office action for a list of th | | | | |
| 14) | | · | | | |
| _ | Acknowledgement is made of a claim for domestic The translation of the foreign language provisions | | | | |
| 15) | Acknowledgement is made of a claim for domestic | | | | |
| Attachm | | p. 15.1ky and 1 50 5.5.5. 13 125 and 151 121. | | | |
| | tice of References Cited (PTO-892) | 4) Interview Summary (PTO-413) Paper No(s). | | | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) | | 5) Notice of Informal Patent Application (PTO-152) | | | |
| 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s) | | | | | |

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DETAILED ACTION

1. This Office action is in response to Applicant's Response, filed on 10/06/2003.

2. Claims 1-44 are presented for examination.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-44 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Andrews (U.S. Pat. No. 6,285,986) Treyz et al. (U.S. Pat. No. 6,587,835).

As per claims 1, 9-13, 29, 30, 35 and 37-44 Andrews substantially discloses a method of interactive, automated registration, negotiation and marketing for combining products and services from one or more vendors together to be sold as a unit allows vendors of products and services to post information about their (which is seen to read as Applicant's claimed invention wherein it is stated that a method for negotiating improved terms for a product or service), comprising: in response to said detecting, making an offer to said purchaser to accept or reject a contract for negotiating said improved terms within a specified time (see., abstract, col 8, lines 45-67, col 2, lines 37-48);

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if said purchaser accepts said offer:

conducting a search for said improved terms within said specified time; receiving said improved terms

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within said specified time; and executing said contract (see., abstract, col 8, lines 45-67, col 2, lines

37-48). It is to be noted that Andrews fails to explicitly disclose a commitment to purchase with

associated terms for said product. However, Treyz discloses a system in which users make financial

commitment toward purchases (see., abstract, col 1, lines 49-52, col 11, lines 63-67, col 12, lines 1-

10). Therefore, it would have been obvious to a person of ordinary skill in the art at the time the

invention was made to modify the teaching of Andrews by including the limitation detailed above as

taught by Treyz because this would provide commitment toward purchases prior to completing

purchase transactions.

As per claims 2, 8, 31 and 36 Andrews discloses the claimed method wherein said detecting

comprises detecting said purchaser entering a credit card number or a pre-paid account number or

a gift certificate number (see., col 2, lines 37-48, please note that Andrews discloses a method of

payment and shipping information, it is inherent to realize that the form of payment information can

also include payment by credit card or gift certificate or account number).

As per claims 3-7, 32, 33 and 34, Andrews discloses the claimed method wherein said

detecting said purchaser viewing a particular web page (see., col 1, lines 65-67, col 2, lines 1-14).

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As per claims 14, 20 and 22-28 Andrews discloses a system of interactive, automated

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registration, negotiation and marketing for combining products and services from one or more

vendors together to be sold as a unit allows vendors of products and services to post information

about their (which is seen to read as Applicant's claimed invention wherein it is stated that a method

for negotiating improved terms for a product or service), comprising:

detecting an issuance of a commitment to purchase with associated terms for said product or service

being purchased by a purchaser using an Internet web site (see., abstract, col 1, lines 65-67, col 2,

lines 1-14);

in response to receiving said notification, making an offer to said purchaser to accept or reject a

contract for negotiating said improved terms within a specified time (see., abstract, col 8, lines 45-67,

col 2, lines 37-48);

if said purchaser accepts said offer:

conduct a search for said improved terms within said specified time; receive said improved terms

within said specified time; and execute said contract (see., abstract, col 8, lines 45-67, col 2, lines 37-

48).

As per claims 15 and 21 Andrews discloses the claimed limitations wherein said detecting

comprises detecting said purchaser entering a credit card number or a pre-paid account number or

a gift certificate number (see., col 2, lines 37-48, please note that Andrews discloses a method of

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payment and shipping information, it is inherent to realize that the form of payment information can

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also include payment by credit card or gift certificate or account number).

As per claims 16-19 Andrews discloses the claimed limitations wherein said detecting said

purchaser viewing a particular web page (see., col 1, lines 65-67, col 2, lines 1-14).

REMARKS

In response to Applicant's arguments, Applicant argues that the cited art (Andrews) fails to 5.

anticipate, teach, or suggest:

a. "Making an offer to said purchaser to accept or reject a contract for negotiating said improved

terms within a specified time". Based upon foregoing rejection indicated above, it is believed

that Andrews discloses this limitation in the abstract, col 8, lines 45-67, col 2, lines 37-48.

Conclusion

6. The prior art made of record and relied upon is considered to applicant's disclosure.

Any inquiry concerning this communication from the examiner should be directed to

Pierre Eddy Elisca at (703) 305-3987. The examiner can normally be reached on Monday, Tuesday,

and Wednesday from 5:30AM. to 6:00PM.

If any attempt to reach the examiner by telephone is unsuccessful, the examiner's supervisor,

James Trammell can be reached on (703) 305-9768.

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Any response to this action should be mailed to:

Commissioner of patents and Trademarks

Washington, D.C. 20231

The Official fax number for TC 3600 is:

(703) 305 7687

Pierre Eddy Elisca

Primary Examiner

January 07, 2004